

	Feature Name	Description	Research supporting it
<b>P1: Must-Have</b>	<b>Account Creation</b>	user registration with name and DOB and phone number. able to access patient portal	Secondary research, competitor analysis
	<b>Patient Portal</b>	able to see their visit history, upcoming visits, treatment plan,remaining treatments . accessible with name and DOB,doctors note	Primary Research, competitors analysis Secondary Research
	<b>Appointment</b>	Able to book and reschedule patient appointments	Primary Research, competitors analysis Secondary Research
	<b>Contact us</b>	contact page with number, office hour, and map	Secondary research, competitor analysis
	<b>About Chiropractic</b>	brief information about the chiropractic	Secondary research, competitor analysis
	<b>Insurance</b>	able to check insurance eligibility with the clinic	Primary Research, competitors analysis Secondary Research
<b>P2: Nice to have</b>	<b>Team member</b>	shows the doctos at the chiropractic	Secondary research, competitor analysis
	<b>Service</b>	services that provides from the chiropractor such as x-rays,spinal decompression, laser therapy, etc.	Secondary research, competitor analysis
	<b>Patient Review / Testimonial</b>	A link connect to yelp to see the reviews and patients leaving a feedback/reviews about their treatment	Primary Research, competitors analysis Secondary Research
	<b>Live chat</b>	a text message/ live chat to make an appointment or cancel/reschedule an appointment or ask questions. asks to provide phone number if the user wants to receive message to their phone	Primary Research, competitors analysis Secondary Research
<b>P3: Surprising and delightful</b>	<b>Self Treatment</b>	a videos of self treatment exercises	Secondary research, competitor analysis
	<b>walk ins</b>	provide information about walk in patients and what to expect. a number to text or call to check	Primary Research, competitors analysis Secondary Research
	<b>MRI scan</b>	connect with medical diagnostic imaging center for deeper examination	Primary Research, competitors analysis Secondary Research
<b>P4: Can come later</b>	<b>Blog</b>	doctors daily blog	Secondary research, competitor analysis
	<b>connect with</b>	connect with physical therapy for treatment	Secondary research, competitor analysis
	<b>connect with</b>	connect with an attorney to have a consultant about accident	Secondary research, competitor analysis